

Travel and Tourism

About the course

This is a work-related qualification ideal for anyone considering a future in the industry or who just has an interest in travel. It explores destinations and organisations as well as developing business knowledge and practical skills needed to work in the travel and tourism industry.

Students develop the underpinning knowledge and skills needed to meet industry and higher education requirements, such as team work, independent learning and research skills. The vocational experience is supported by visits to a range of travel and tourism organisations, including a day trip to Chester Zoo.

Students are awarded a BTEC Extended Certificate which is equivalent to one A Level, comprising 360 guided learning hours over two years.

The course covers four units of work:

Year 12

Unit 1: The World of Travel and Tourism - all aspect of the industry, its key components (travel agents, tour operators, airlines accommodation providers etc.) and its scale.

Unit 8: The Airport Experience - the processes, facilities and services that inbound and outbound passengers encounter in the airport.

Year 13

Unit 2: Global Destinations - the features and appeal of global destinations. Students prepare travel itineraries and recommend suitable destinations for customers.

Unit 3: Managing the Customer Experience - students explore and apply ways of managing internal and external customer experience to support organisational success and develop their customer service skills.



Tourism provided a third of all new jobs created in the UK between 2010 and 2013

The Tourism Alliance 2015

How it will be assessed

Units 3 and 8 are internally assessed assignments. Unit 1 is externally assessed by an examination. Unit 2 is externally assessed by a task in which students undertake a task in a practical, real life, work-related situation under controlled conditions.

What it prepares you for

After completing the course, past students have gone on to study at degree level in subjects such as Tourism Management, Event Management or Marketing. Others have followed a range of careers with travel agents, tour operators (including resort reps), airlines (including cabin crew) and in the hospitality and hotel and catering industries.

