

Creative Digital Media Production

About the course

The BTEC Nationals in Creative Digital Media Production use a combination of assessment styles to give students confidence they can apply their knowledge to succeed in the workplace – and have the study skills to continue learning on higher education courses and throughout their career.

The range of vocational assessments – both practical and written – means students can showcase their learning and achievements to best effect when they take their next step, whether that's supporting applications to higher education courses or potential employers.

The course of study is made up of mandatory units which will form the basis of your learning and provide you with the essential knowledge and skills required.

The mandatory units include:

- **Media Representations**– Written Exam
- **Pre-Production Portfolio**
- **Responding to a Commission**

In addition, you will study an optional unit which will be tailored to suit the needs of the class. They include:

- **Film Production**
- **Digital Games Production**
- **Digital Magazine Production**

How it will be assessed

50% of this course is set and marked externally.

50% is internally set and assessed.

Evidence will include digital portfolios and digitally produced products.



***The digital revolution
is far more
significant than the
invention or writing
or even printing***

***Douglas Engelbart
Computer pioneer***

